

Board of Directors Minutes

Hope Tolson Campus
Regular Board Meeting/Virtual Zoom Meeting
Thursday, January 18, 2024
5:30 p.m. ET

I. Meeting Called to Order

The meeting was called to order by the Board Chair at 5:33 PM.

II. Roll Call

Board Member	Present	Absent
Anisa Bailey	X	
Shereefat Balogun		X
Allison Barr	X	
Eric Johnson		X
Lorraine Oyetubo	X	
Kerry Smith	X	

a. Approval of Board Agenda

Motion: Allison Barr Support: Anisa Bailey The board unanimously voted to approve the agenda.

b. Approval of Board Minutes from December 14, 2023

Motion: Anisa Bailey Support: Allison Barr

The board unanimously voted to approve the board minutes.

III. Presentation

a. Financial Audit and 990 Report

Tiana Wynn with SB & Company, LLC presented the audit and 990 reports.

i. Approval of 990 Financial Report

Motion: Allison Barr Support: Anisa Bailey

The board unanimously voted to approve the 990 financial report.

IV. CMO Update

a. Financial Report

PLA CFO, Eva Spilker, presented the financial dashboard with key performance indicators, cash forecast, financial snapshot, grants summary, and revenue drivers.

b. Principal's Report

Principal Owens provided an update on enrollment, upcoming events, and assessment testing.

c. Academic Board Report

Executive Director, Melissa Morris shared the semester two strategic plan. Vice Principal, Ms. Hopkins provided an intervention update and overview.

d. Student Enrollment Update

Mr. Barrington provided a scholar enrollment update with a highlight on upcoming enrollment events for January.

ACTION ITEM: The board requested an update at the February board meeting on the high school fair and where scholars enroll for high school.

e. Marketing Update

Ashley Minter, PLA National Director of Marketing and Communications, presented the January 2024 Marketing Report.

f. Operations Update

Regional Director of Operations, Paul Farrington, provided the operations update.

V. Committee Updates

VI. New Business/Action Items

a. Approval of Snow Removal Contract

Motion: Anisa Bailey Support: Allison Barr

The board unanimously voted to approve the snow removal contract.

b. Approval of Imagine Learning Curriculum

Motion: Anisa Bailey Support: Allison Barr

The board unanimously voted to approve the Imagine Learning Curriculum.

c. Approval to Purchase Bus Transportation

Motion: Anisa Bailey Support: Allison Barr

The board unanimously voted to approve the purchase of bus transportation up to the amount of \$80,000 (eighty thousand dollars) to cover the cost of the bus, tags, taxes, and any additional fees that may accompany the purchase, pending additional questions that will be asked at a later date.

VIII. Open Communication/Public Comments

IX. Closed Session

The board voted to move to a Closed Session to discuss legal, personnel, and contractual business matters.

Motion: Anisa Bailey Support: Allison Barr

The board unanimously voted to move to Closed Session at 7:15 PM.

X.

Meeting Adjourned
The meeting was adjourned at 7:24 PM.
Motion: Anisa Bailey
Sup

Support: Lorraine Oyetubo